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MANAGEMENT PROBLEMS AND MEASURES TO COUNTER THE QUALITATIVE DEVELOPMENT OF OPEN EDUCATION IN NORTHERN ANHUI PROVINCE IN CHINA

ПРОБЛЕМИ УПРАВЛІННЯ ТА ЗАХОДИ ПРОТИДІЇ ЯКІСНОМУ РОЗВИТКУ ВІДКРИТОЇ ОСВІТИ НА ПІВНОЧІ ПРОВІНЦІЇ АНЬХОЙ В КИТАЇ

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In recent years, open education in northern Anhui Province of China has made certain contributions to promoting local economic and social development. However, there is still a prominent problem in open education in the northern part of Anhui Province: the professional ability of teachers is generally not strong; There are four reasons for these problems: the economy in the northern part of Anhui Province is generally underdeveloped, some party and government leading cadres do not pay attention to it, some open universities are not independent legal entities, and some open universities have unreasonable professional settings; It is recommended to adopt the following four countermeasures: the relevant departments of the Anhui Provincial Government should increase their support for the northern region of Anhui Province, the party committees and governments of all cities and counties in the northern region of Anhui Province should further strengthen the leadership of open education, the Anhui Open University should further strengthen the guidance of the open universities in the northern region of Anhui Province, and the open universities in the northern region of Anhui Province should also be self-reliant and self-reliant.

Keywords: management, open education, quality of education, higher education, state support

В даній статті здійснена спроба проаналізувати проблеми управління та запропонувати заходи протидії для забезпечення якісного розвитку відкритої освіти на півночі провінції Аньхой в Китаї. В останні роки відкрита освіта в північній частині провінції Аньхой в Китаї зробила певний внесок у сприяння місцевому економічному та соціальному розвитку. Однак у північній частині провінції Аньхой все ще існує помітна проблема відкритої освіти: професійні здібності вчителів, як правило, не сильні; Причин цих проблем чотири: економіка в північній частині провінції Аньхой в цілому недостатньо розвинена, деякі партійні та урядові керівні кадри не звертають на неї уваги, деякі відкриті університети не є самостійними юридичними особами, а деякі відкриті університети мають неприйнятні професійні умови; Рекомендується вжити наступних чотирьох контр-заходів: відповідні департаменти уряду провінції Аньхой повинні збільшити фінансові вливання в економіку регіону та виділити цільові кошти на підтримку відкритої освіти, а також запровадити політику залучення висококваліфікованих кадрів; партійні комітети та уряди всіх міст і повітів північного регіону провінції Аньхой

рекомендується включити розвиток відкритої освіти в плани розвитку регіону, забезпечити належне фінансування та скористатися національною політикою партнерства між містами, щоб організувати навчання та обмін досвідом для викладачів у розвинених регіонах, таких як Шанхай, Цзянсу та Чжецзян; Аньхойський відкритий університет має посилити систему оцінювання, сприяти наданню місцевим університетам певної автономії у виборі програм та контролювати дотримання вимог щодо незалежного статусу; підвищення самостійності місцевих університетів через участь в оцінюванні, науково обґрунтовано розробляти навчальні програми з урахуванням місцевих потреб, а також посилювати управління навчальним процесом, щоб підвищити професійний рівень викладачів. Ці рекомендації спрямовані на створення сприятливих умов для сталого розвитку відкритої освіти в північній частині провінції Аньхой, що, своєю чергою, сприятиме економічному та соціальному розвитку регіону, відповідаючи вимогам «високоякісного розвитку».

Ключові слова: менеджмент, відкрита освіта, якість освіти, вища освіта, державна підтримка.

Formulation of the problem. Open education in China represents a new form of instruction that has emerged with the advancement of modern information technologies, serving as a primary tool for constructing a lifelong learning system in the knowledge-based economy. The Chinese open education system operates on a policy of "open admission" and is structured by administrative regions, with a standard study period of 2.5 years (and a maximum student status validity of 8 years). The national open university system consists of a hierarchical network, including the National Open University, provincial open universities, municipal open universities, and county-level open universities. All local open universities function as branches of the National Open University, operating under the academic and operational guidance of higher-level institutions. They are authorized to issue graduation and degree certificates from the National Open University. While the concept of open education originated in Western countries, its Chinese implementation primarily relies on multimedia for distance teaching and for facilitating communication between students, teachers, and educational institutions. Given the vast area and large population of northern Anhui Province (which is comparable to a state in Ukraine), the high-quality development of open education in this region is crucial for the overall progress of the province. However, the development of open education in northern Anhui faces several challenges that require urgent academic attention and practical solutions

Analysis of recent research and publications. Studies on the development of open education in the northern part of Anhui province, China, are indeed insufficient. Despite the nationwide focus on the digitization and accessibility of education, this specific region remains underexplored. Contemporary scholars such as Yang Lili, Zhang Chunyan, and Wang Zhiwei [2] have not dedicated extensive research to this area. Research gaps are

largely concentrated on the development of open education in China's more economically advanced and technologically progressive regions, such as Guangdong or Jiangsu provinces, as well as in major metropolitan areas like Beijing and Shanghai. Northern Anhui, being a predominantly agricultural region, is frequently overlooked by researchers. The advancement of open education is closely linked to the quality of Internet infrastructure and access to technology. In less developed areas, where these conditions may be limited, the implementation and effectiveness of open education programs are more challenging, making the field less appealing to researchers. Furthermore, the region may have a smaller number of academic institutions specializing in pedagogical innovation and distance learning, which results in a limited number of publications and local research projects. Issues and problems in the management and development of open education in China are addressed by contemporary scholars, including but not limited to: Ding Xiaxia [3], Li Lei [4], Li Shengping [5], Liu Di [6], Li Zhihang, Zhou Guangli [7], Ren Feng, Sun Ningyun [9], Zhao Yanchun, Wu Shu'an [10], Huang Fengyuan [11], Zeng Yingwei [12], Si Wenjun [13], Wang Bing [14], Wu Dandan [15], Xi Jinping [16], Yuanyuan Xia [17].

Highlighting previously unresolved parts of the overall problem. Research on open education within vocational training in northern Anhui province is notably insufficient. A key reason for this deficiency is the underdeveloped economic status of the region. While scholars have proposed countermeasures and suggestions for improving vocational education in northern Anhui, they have overlooked the critical role of economic development, failing to recognize it as the cornerstone for achieving high-quality progress in vocational education. Furthermore, these studies have not adequately leveraged national policies of

sister-city relationships and support to foster the development of the northern Anhui region. The existing body of research requires significant revision, specifically by prioritizing the active promotion of the northern Anhui economy as the primary and most crucial recommendation. This should be accompanied by proposals that fully capitalize on national policies, such as the initiative for the six most developed cities in the country (Shanghai, Jiangsu Province, and Zhejiang Province) to partner with and assist the six cities in northern Anhui Province.

Formulation of the article's objectives. To identify and analyze key issues hindering the high-quality development of open education in the northern part of Anhui Province, with a special focus on the professional competence of teachers. In particular, existing research fails to take into account the critical interdependence between economic development and the quality of open education, and also fails to exploit the potential of public policies aimed at supporting this region.

Summary of the main material. Open education is one of the three types of continuing education in China, an important part of the national education system, an important way for the people to update their professional knowledge and improve their professional ability, and an important support for building a skill-based society and a learning society [1].

In accordance with the requirements of China's national open education layout, the northern region of Anhui Province, like the rest of the country, has established open universities in cities, counties (districts), and now has 6 provincial and municipal open universities and 19 county (district) open universities. These open universities, the original local radio and television universities, were established shortly after the 1978 instruction of Comrade Deng Xiaoping, the chief architect of China's reform and opening up, to establish radio and television universities across the country. The 25 open universities in northern Anhui Province currently have more than 500 faculty members, offering 30 undergraduate majors such as administrative management, Chinese language and literature, and civil engineering, as well as 40 junior colleges such as legal affairs, modern agricultural economic management, and electrical automation technology. There are more than 47,200 students enrolled (enrolled) in open education. These open universities are an important part of the national open university education system, and are new

higher education institutions that use modern information technology to carry out modern distance education, serve lifelong learning for the whole people, and cultivate professional applied talents [13].

Since the reform and opening up, especially since the Chinese state has implemented open education, the Open University in the northern region of Anhui Province, under the strong leadership of the local party committee and government, under the strong guidance of the higher-level open university, has conscientiously implemented the party's education policy, implemented the "Higher Education Law" and the "Vocational Education Law", adhered to the main business of open education, adhered to the principle of cultivating morality, insisted on serving the northern part of Anhui Province, and continuously reformed and innovated, and strived to cultivate high-quality innovative talents who dare to break through and create and high-skilled practical and technical talents to serve rural revitalization. It has made certain contributions to the economic and social development of the northern region of Anhui Province [3–6].

However, while seeing that open education in northern Anhui Province has made certain achievements, it should also be noted that there is still a prominent problem in open education in northern Anhui Province in the new era, that is, the professional ability of teachers is generally not strong. Specifically, it is manifested in the following five aspects:

Table 1
Problems of open education in northern Anhui Province

Serial number	5 aspects
1	The overall level of professional knowledge of teachers is not high
2	The professional and technical titles of teachers are generally not good
3	Teachers' teaching ability is generally not strong
4	Teachers' teaching and research ability is generally not strong
5	Teachers' scientific research ability is generally not strong

Source: generated by the author

Analysis of the findings presented in table 1 the study confirms that, despite the nationwide importance of open education in China, its development in the northern part of Anhui

Province lags behind and faces significant problems. These problems are both objective and subjective. Low professional competence of teachers as the main problem lies in the insufficient level of qualification of teaching staff. Most teachers have master's or bachelor's degrees, the number of specialists with doctoral degrees and high scientific titles is very small. This directly affects their ability to effectively apply modern information technology, teaching methods and conduct scientific research, which is confirmed by the limited number of scientific publications and awards [17]. Economic and managerial shortcomings the main reason for these problems is the economic underdevelopment of the northern Anhui region, which leads to insufficient funding for the education sector. In addition, some local leaders do not fully understand the importance of open education, do not include its development in government plans and do not provide proper support. Structural and organizational challenges: Many open universities have limited institutional autonomy because they have been merged with other institutions and have lost their legal status. This hinders their independent development, human resource management, and finances. In addition, the centralized establishment of curricula by the National Open University does not always meet the needs of the local labor market and key economic sectors in the region.

The reasons for the overall weak professional ability of open education teachers in northern Anhui Province are both objective and subjective. Specifically, it is manifested in the following four aspects:

Table 2

**The reasons for the problem
of open education in the northern part
of Anhui Province**

Serial number	4 aspects
1	The economy of the northern region of Anhui Province is generally underdeveloped
2	Some party and government leading cadres do not pay attention to it
3	Some open universities are not independent legal entities
4	The professional setting of some schools is not reasonable

Source: generated by the author

The economy of the northern region of Anhui Province is generally underdeveloped. In 2024, the per capita GDP of the six cities in northern Anhui Province will rank ninth in the province, and even three cities will rank in the bottom three in the province. Among them, the highest per capita GDP is only 70,026 yuan, which is only equivalent to 36.7% of Shanghai's per capita GDP (i.e., 190,713.9 yuan); The per capita disposable income of residents in the six cities in northern Anhui Province ranks sixth in the province, and even three cities rank in the bottom three in the province. Among them, the highest per capita disposable income of residents is only 35,436 yuan, which is only equivalent to 41.8% of the per capita disposable income of residents in Shanghai, the most developed area in the country, of 84,834 yuan. It can be seen that the economic underdevelopment of the northern region of Anhui Province has affected the professional ability of teachers [8].

Some party and government leading cadres do not pay attention to it. Due to the lack of understanding of the importance and particularity of open education, some local leaders have not included the development of open education in the government development plan, and have not invested enough in open education (some open universities are actually public institutions with differential allocation), and have not paid attention to further improving the conditions of running schools, the training and training of open education teachers, the introduction of high-level open education teachers, and the teaching, scientific research, cultural inheritance and social service achievements obtained by open education teachers in the open education system. In view of the particularity of open education, a different teacher title evaluation policy is adopted from full-time education.

Some open universities are not independent legal entities. A considerable part of the northern region of Anhui Province merged the Open University with other schools into new corporate schools when integrating and optimizing educational resources. However, after the merger, some corporate schools did not use the Open University as a legal person, but turned the Open University into a secondary institution (or internal institution) of the legal school. The president of the Open University is also not concurrently held by the school leaders of the merged corporate school. These open universities do not have independent personnel and institutional establishments, and do not

have independent personnel rights, fund use rights and school-running affairs rights, which affects the running of schools and then affects the professional ability of teachers [12].

The professional setting of some schools is not reasonable. Because the majors of open education are set up by the National Open University, local open universities at all levels do not have the right to set up majors independently, so it will cause some majors to not meet the needs of leading industries and emerging industries in various places, and also cause some majors to not meet the needs of local social development, and also cause some majors to not meet the needs of local talent markets, which in turn affects the professional ability of teachers.

According to the four reasons for the problem of open education in northern Anhui Province, in order to achieve the high-quality development of open education in northern Anhui Province, suggestions are now made to the relevant administrative departments of the Anhui Provincial Government, the city and county party committees and governments in northern Anhui Province, the Anhui Open University, and the city and county open universities in northern Anhui Province. There are a total of 12 suggestions.

Table 3

**The four aspects involved
in the proposal are involved**

№	The 4 aspects involved in the proposal are involved
1	Relevant departments of the Anhui Provincial Government should increase their support for the northern region of Anhui Province (Including 3 recommendations)
2	Party committees and governments of cities, counties (districts) in northern Anhui Province should further strengthen their leadership in open education
3	Anhui Open University should further strengthen the business guidance of open education
4	All open universities at the city and county level in northern Anhui Province should also be more self-reliant and self-reliant

Source: generated by the author

Relevant departments of the Anhui Provincial Government should increase their support for the northern region of Anhui Province. The relevant departments of the Anhui Provincial Government are the executive departments of the provincial government's decision-making,

and play a very important role in guiding and supporting economic and social development, including open education. Vigorously support the economic development of the northern region of Anhui Province. The relevant departments of the provincial government should continue to conscientiously implement the deployment of the "Several Opinions of the Anhui Provincial Committee of the Communist Party of China and the Anhui Provincial People's Government on Promoting the Good and Rapid Development of the Northern Region of Anhui Province", closely focus on the theme of revitalization of northern Anhui Province, actively introduce and implement preferential economic policies, accelerate the construction of infrastructure in the northern part of Anhui Province, accelerate the rural revitalization of the northern part of Anhui Province, strengthen the support for major projects in the northern part of Anhui Province, and strengthen the urban counterpart of the Anhui River Economic Belt to help the construction of urban cooperative economic parks in the northern part of Anhui Province. Accelerate the economic development of the northern region of Anhui Province, and then lay a solid economic foundation for the improvement of teachers' professional ability [5].

It is necessary to increase financial support for open education in the northern part of Anhui Province. The relevant departments of the provincial government should continue to implement the deployment of the "Several Opinions of the Anhui Provincial Committee of the Communist Party of China and the Anhui Provincial People's Government on Promoting the Good and Rapid Development of the Northern Region of Anhui Province", increase the allocation of special funds to support the construction of open universities in the northern region of Anhui Province, and strictly supervise the use of special funds to ensure that the special funds are used truly and efficiently, so as to greatly improve the conditions of the open universities in the northern region of Anhui Province and provide sufficient sources of funds for the improvement of teachers' professional ability [9].

It is necessary to increase the guidance of open universities in the northern region of Anhui Province. Relevant departments of the Anhui Provincial Government should actively introduce preferential talent policies and vigorously support the introduction and training of high-level talents in the open university in northern Anhui Province. Conscientiously implement the

spirit of documents such as the "Notice of the Ministry of Education of China on Printing and Distributing the Comprehensive Reform Plan of the National Open University" and the "Reply of the People's Government of Anhui Province on Agreeing to the Renaming of Anhui Radio and Television University to Anhui Open University", strengthen the inspection and supervision of the Municipal Education Bureau on the open universities in the region, strengthen the guidance of the open universities in the northern region of Anhui Province to develop a new education format of "Internet education", and vigorously support schools to enhance the strong synergy of supporting lifelong education and a learning society, so as to promote the improvement of teachers' professional ability.

Party committees and governments of cities, counties (districts) in northern Anhui Province should further strengthen their leadership in open education. The party committees and governments at the city, county (district) level in the northern region of Anhui Province bear the main responsibility for the economic and social development in the region, and of course play a decisive role in the development of open education in the region. We must conscientiously study and implement the national policies and laws on education. Party committees and governments at the city, county (district) level in northern Anhui Province should organize the faculty and staff of open universities in the region to conscientiously study and implement the "China Education Law", "China Higher Education Law" and "China Vocational Education Law", and ensure that teachers always adhere to the fundamental task of cultivating people with morality, adhere to the direction of socialist schooling, and adhere to educating people for the party and the country [8].

It is necessary to conscientiously study and implement the policies, laws and regulations of the party and the state on strengthening the development of vocational education, and the rules of the Anhui Provincial Government, include the development of open education in the development plan and important agenda of the government at the same level, actively introduce and conscientiously implement preferential policies on the development of open education, fully allocate the funds required for open education, vigorously improve the conditions for running open universities, vigorously introduce high-level open education teachers, and attach importance to the teaching, scientific research, cultural inheritance and social service

achievements obtained by open education teachers in the open education system. In view of the particularity of open education, a different policy for teachers' professional and technical positions is adopted than full-time education. We will vigorously support the Open University to establish its own school, support the Open University to set up a high-level teaching team and teaching and research team, support the Open University to further promote education and teaching reform, and continuously improve the professional ability of teachers.

The National Open University is requested to give certain autonomy to the city and county-level open universities in the northern region of Anhui Province. It is necessary to fully consider the economic and social reality of the northern region of Anhui Province, conscientiously implement the preferential policies of the National Development and Reform Commission and the Anhui Provincial Government on promoting the development of the northern region of Anhui Province, and conscientiously implement the spirit of the "Notice of the Ministry of Education of China on Printing and Distributing the Comprehensive Reform Plan of the National Open University" and the "Notice of the Anhui Provincial Department of Education on Printing and Distributing the Comprehensive Reform Plan of the Anhui Open University". At the same time, we will increase the guidance of open education enrollment work for open universities at the city and county levels in northern Anhui Province, so as to improve the professional ability of teachers.

Urge the school to strictly implement the regulations that the school leaders of the merged legal person school should also serve as the president of the open university. For the merger of open universities in northern Anhui Province with other schools, and the open universities are not independent legal persons but only secondary institutions (internal institutions) of legal persons, Anhui Open University should continue to strictly follow the provisions of "Several Opinions on Accelerating the Reform and Development of Open Education in Our Province" jointly issued by the Anhui Provincial Department of Education and the Provincial Department of Personnel. The provincial department of education and other departments urge the relevant municipal and county-level governments and their education administrative departments in northern Anhui Province to ensure that the school-level leaders of the legal person school concurrently serve as the president of the open university after the merger of the local open university with other

schools, so as to strengthen the leadership of open education, further implement the independent personnel rights, independent use of funds, and the autonomy of school-running affairs of these open universities, so as to improve the professional ability of teachers.

Strengthen the daily teaching guidance of open universities at the city and county level in the northern region of Anhui Province. Anhui Open University should strengthen the business guidance of open universities at the city and county level in northern Anhui Province through the inspection and acceptance of the "Teaching Quality Year" activity carried out every year, and through the province's open education inspection carried out every semester. It is also necessary to vigorously carry out teaching competitions, teaching and research project declarations, and the combination of industry, education and research, and help open universities at the city and county level in northern Anhui Province to set up high-level teaching and scientific research teams. In addition, teachers and middle and senior managers of open universities at the city and county level in northern Anhui Province are often organized to visit and study, receive training and further study at Anhui Open University (or city and county-level open universities with very good development in the province), promote the full implementation of the teaching process of open universities in northern Anhui Province, support and help the education and teaching reform of open universities at the city and county level in northern Anhui Province, and then improve the professional ability of teachers.

All open universities at the city and county level in northern Anhui Province should also be more self-reliant and self-reliant. All open universities in the northern region of Anhui Province should also conscientiously implement the spirit of documents such as the "Notice of the Anhui Provincial Department of Education on the Comprehensive Reform Plan of Anhui Open University", be more self-reliant, catch up, and fully implement the teaching process. So, I recommend:

Actively welcome the evaluation of the open education system. All open universities at the city and county level in northern Anhui Province should fully realize that welcoming the open education evaluation is the need to learn and implement the spirit of General Secretary Xi Jinping's important speech on education and the spirit of the 20th National Congress of the Communist Party of China. It is necessary to closely focus on the positioning of running a school, guarantee

of conditions, teaching organization and effect, quality management and monitoring, innovation and service, etc., and actively welcome the evaluation of running a school. Conscientiously adopt the "consultation and pulse" of the school-running evaluation expert group to solve the problems existing in the school's running school. Under the correct leadership of the local party committee and government, under the precise guidance of evaluation experts, the SWOT analysis method is used to propose rectification measures, adhere to moral cultivation, give full play to the advantages, vigorously lengthen the "long board" of the school, make every effort to overcome the disadvantages, calmly respond to challenges, and vigorously make up for the "shortcomings" of the school, so as to ensure that the rectification of the open university is fully in place and continuously improve the professional ability of teachers.

Scientifically set up independent enrollment majors. The city- and county-level open universities in the northern region of Anhui Province should closely combine the school's positioning, school-running conditions and school-running characteristics, carefully investigate the local talent market, and fully follow the needs of the region's economic and social development, especially according to the needs of the "construction of four key industrial clusters such as new energy vehicles and parts, new energy, new materials, and green food" that are being cultivated in the northern part of Anhui Province. Then apply to the National Open University to independently set up several characteristic majors that urgently need local talents, form a scientific discipline and professional structure, and then improve the professional ability of teachers.

Strengthen the management of the teaching process. The open universities at the city and county levels in the northern region of Anhui Province conscientiously carry out the "teaching quality year" activities deployed by Anhui Open University every year, closely combine the school's school-running positioning, school-running conditions and school-running characteristics, strengthen the construction of disciplines and majors, further increase the pace of introduction and training of high-quality teachers, strengthen curriculum construction, strengthen internship training, deepen curriculum reform, strengthen the management and monitoring of the teaching process, and strictly control a series of standards such as teacher standards, professional standards, curriculum

standards, teaching standards and student graduation quality standards. Fully implement the teaching process, continuously improve the professional ability of teachers, strive to cultivate high-quality talents with "high comprehensive literacy, high humanistic feelings, strong professional ability, and strong innovation and entrepreneurship ability", and strive to make significant contributions to local economic and social development, so as to achieve high-quality development.

Conclusions. To overcome these problems and ensure the high-quality development of open education in northern Anhui, a comprehensive approach is needed, which includes 12 specific recommendations. These recommendations are aimed at different levels of government, namely at the provincial level, it is necessary to strengthen financial and administrative support, as well as actively promote the overall economic

development of the region. At the local level, the governing bodies should pay more attention to the development of open education and use the state cooperation programs with more developed regions such as Shanghai, Jiangsu and Zhejiang to exchange experiences and train personnel. At the university level, Anhui Open University should strengthen methodological and managerial guidance, and local universities, in turn, should strive for greater independence, scientifically based choice of specializations and improvement of the educational process. Therefore, to achieve the high-quality development of open education in the northern part of Anhui Province, concerted efforts are needed at all levels: from the government to the leadership of individual institutions, with the realization that economic development is a key factor for improving the education sector.

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