

CURRENT STATE AND PROBLEMS OF THE DEVELOPMENT OF PROJECT MANAGEMENT IN UKRAINE

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In today's dynamic market conditions in Ukraine, the pledge of ensuring the efficient operation of enterprises and improving their competitiveness is the implementation of innovative projects. The article highlighted a number of factors that significantly impede the implementation of innovation at domestic enterprises.

It is proved that the use of project management methodology allows companies successfully, timely and efficiently to implement their projects in compliance with the specified parameters and constraints. Proved that the domestic labour market needs for highly qualified specialists in the project management field.

The results of an enterprise depend on the training level of its staff and, therefore, on the education sector state, on its ability to meet the needs of today's market, the real economy and society as a whole and each individual in particular. Training project managers and improving their competence are carried out while studying at universities in Ukraine, getting certification at training sessions, conferences, and symposia. The state of training experts in project management at universities in Ukraine is studied in the paper. It is determined that the main problem of cooperating educational institutions and employment of Ukraine is an imbalance of mechanisms of developing the education market and determining the labour market

demand for trained staff. It is proved that the introduction of a dual education system can ensure the balance between supply and demand of specialists in the labour market.

The paper also highlights major problems with the education market aspects that impede the project management development in Ukraine, namely the problem of the educational market imbalance and labour market, supply and demand imbalance, providing the education quality and problems of graduates' adaptation to market requirements etc. In addition, an important obstacle to the development of the project management profession, as a profession on the whole in Ukraine, is leaders' low understanding level of the of project management methodology importance as a tool for developing businesses.

It is proved that the prospects for social and economic development need to develop a mechanism for improving the education system, modernizing the material and technical base of educational institutions, creating the conditions for their attractiveness. At the same time, it is necessary to create mechanisms for determining the need for project managers and the distribution of gradulators to establish a dialogue between entrepreneurs and management of educational institutions. It is also important to ensure the availability, quality, and efficiency of higher education.