

ANALYSIS OF THE DEVELOPMENT LEVEL OF EXISTING OBJECTS OF TRANSPORT AND LOGISTICS INFRASTRUCTURE OF ENTERPRISES

Kuzmenko A.V.

Candidate of Economic Sciences,
Kharkiv Institute of Finance,
Kyiv National University of Trade and Economics

Today, the process of assessing the level of transportation and logistics infrastructure of enterprises is quite complex and requires a consideration of the actions of various kinds of specific factors that create the opportunity for comprehensive data service infrastructure. They are quality transportation and logistics services, load capacity of transport-logistics infrastructure and state warehousing, terminal infrastructure, information support and service of goods. Furthermore, the objects of transportation and logistics enterprise are a complex infrastructure complex, which combines technologically different stakeholders transport and logistics process. This means that the level of transport-logistics infrastructure is difficult to be expressed in one absolute indicator that would reflect their complex technical and technological status, quality and reliability of service, etc., and requires a focus on the analysis of relevant performance evaluation.

Therefore, the aim of this article is to analyse the assessment of existing facilities of

transportation and logistics infrastructure of enterprises, identify strengths and weaknesses of methods for assessing infrastructure development and provision of infrastructure transport and logistics infrastructure.

Conducted analysis of assessing the level of development of existing facilities infrastructure, transportation and logistics enterprise revealed that in assessing this level, the greatest attention should be paid to particular methods of assessing the level of infrastructure development and infrastructure support. Thus, the study of the literature revealed the existence of a large number of methods. Among them, the most common are integrated, static-mathematical, correlation and regression and expert methods of assessing the level of infrastructure development. For each of the methods, there are identified some advantages and disadvantages that are appropriately displayed in the quality of assessing the transportation and logistics infrastructure of enterprises.