

# **BUSINESS PROCESS REENGINEERING AS THE CRISIS MANAGEMENT TECHNOLOGY OF THE ENTERPRISES OF FUEL AND ENERGY COMPLEX**

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The problems of implementing technology of business process reengineering of fuel and energy complex enterprises from the point of view of achieving the priorities of anti-crisis management under the conditions of development resources shortage, which is a strategically important area of its adaptation to external destabilizing factors, are studied. The peculiarities of business process reengineering as a complex technology management in the increasingly uncertain external environment of the fuel and energy enterprises and the crisis in its development are analysed. The feasibility of reengineering technology as a tool of anti-crisis management of fuel and energy enterprises is proved. The conditions of the efficiency of business process reengineering are characterised, the basic principles of evaluation are shown, methodological principles of building a system of anti-crisis management are substantiated. The main problems and contradictions that arise in the application of technology by fuel and energy enterprises and possible mechanisms for their solution are identified.

It is stressed out that the possibilities of applying the technology business process reengineering in the energy sector as a tool of anti-crisis management require consideration of a number of aspects connected with technology features as well as the presence of certain prerequisites for the efficiency of its application and peculiarities of the energy sector. Reengineering involves the actual implementation of the process approach to management, so its use requires a comprehensive study.

It is proved that in modern conditions, reengineering technology in domestic energy sector enterprises should be considered as a tool in their structure modelling and assessment of cost, the reliability of fuel supply, the capacity of efficient use of assets, parameters of ecological effectiveness, the prospects of development, etc. Reengineering should be considered as a tool to develop models of enterprises, to form their strategic alternatives, the necessity of which increases under the conditions of the unstable external environment.