

## DESIGNING LOGISTICAL OUTSOURCING MANAGEMENT STRUCTURE

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Outsourcing of logistics functions of an enterprise involves fundamental changes in the organizational activities that inevitably accompany the implementation of any projects aimed at improving the functioning of the company. Changes in functioning of organizational systems lead to significant growth in importance of the organizing factor that combines a set of measures of organizational security. The strategic basis for the sustainable economic development of the domestic industry should be the creation of such organizational management structure, which effectiveness of the use of outsourcing logistics functions will increase by expanding cooperative ties.

In addition, the enterprise participation in outsourcing projects concerns many factors of its operations, assets, income, and expenses that require prior organizational preparation in order to create opportunities to enter long-term agreements and ensure

comparability of conditions of management of the company and outsourcer and avoid significant losses related to possible conflicts of interest.

Implementation of logistics outsourcing strategy is a part of the global reform of the company's structure. The decision to implement the strategy of logistics outsourcing always involves structuring all functions and business processes, evaluating opportunities for further development in terms of strategic interests of their own units or by external artists.

The paper is about one of the problems frequently arising upon introduction of logistical outsourcing, namely, defining limits and areas of responsibility for the client and outsourcer. The author presents her own vision of designing an organizational structure to manage their interaction. She suggests an algorithm with a detailed description of all stages of the management structure modelling.