INFORMATION SECURITY OF SOCIETY: CONCEPTUAL ANALYSIS

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The information society is connected with a rapid development of telecommunication technologies. Computerization has transformed the existing work systems, jobs, ways of management, education, and management, introducing a wide range of new cultural and civilizational models.

In addition, the economic security deals with such issues: the security power and decision-making, articulation of interests and formulation of security objectives, control or influence on the efficiency of organizational structures in the area of security, recruitment, and socialization of security process participants, and the relationship between environment and organizations. Security theories emphasize the function of the information society as a type of society, where information plays a key role. The information, contained in the strict sense of the word, is much more important and more valuable than material resources.

Cultural origin of the communication process and, therefore, the transmission of information, resulting from the accumulated knowledge in the social space are obvious. Creation and transmission of information is a relevant experience. Thus, they bind society, despite the fact that the public need becomes at the same time the individual need. That is why the obvious need is a combination of security with the cultural dimension of the person. We can even assume that the information culture is one of the most important elements of security potential, which is very close to the concept of culture management.

The scientific article is devoted to issues related to information security in the information society and represents an interdisciplinary understanding of the risks associated with the functioning of security in today's society, primarily based on the collection, processing and data protection.

In the scientific article, the key concepts are analysed; the interpretation of the concept of security is proposed and its characteristics are given. The information culture and security of information are characterized.

The author made a conceptual analysis of categories of security. The main focus is based on the essence of the concept of "information security" as well as differences between the intelligence activities and industrial espionage. An improved definition of information security is proposed.