

GLOBAL CHALLENGES OF THE XXI CENTURY: TRENDS AND RISKS IN THE INFORMATION ECONOMY

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The article deals with the global world space risks arising from the Fourth Industrial Revolution and trends, promoting them. It is established that the main risks of the last decade have become risks of economic, geopolitical, and social services while gaining speed technological risks. There is built a map of the world trends in the global risks, which reflects their relationship and orientation. We trace the trend over the past decade according to the risks in terms of probability, and in terms of impact. The article outlines the main risks to the economic sphere of Ukraine due to the approach of the first wave of the Fourth Industrial Revolution.

Each company implements its activities in the changing conditions of the external and internal environment. The danger of economic activity is characterized by legal or not legal direction and scope of the factors of commercial, business, investment,

banking, and so on. The desire of the safety is typical for any business entity. The economic practice already has specific methods and mechanisms for solving this problem but the new economic conditions and market demand dictate new methods and mechanisms based on the principles of the Fourth Industrial Revolution.

If to consider global risks and global trends as a shock to the system shifts of regional character, it should be noted that they should be considered in the construction of a system of economic security. It is global experience in preparation for the first wave of the Fourth Industrial Revolution that will help domestic enterprises to be ready for system innovation, develop mechanisms of adaptation to new types of risks, minimize their destructive impact or use the “era of the information economy” for the public utility.