

RESEARCH OF DETERMINANTS OF THE STRATEGIC DEVELOPMENT OF INDUSTRIES OF UKRAINE

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The purpose of the research done is a determination of the weightiest determinants of the strategic development of industries according to correlation index.

In order to achieve the determined purpose, graphical and analytical methods of statistics were used, namely, correlation index. In order to conduct analytical calculations and graphical representation, the authors used corresponding modules of MS Excel.

As a result of conducted research, there is calculated a coefficient of correlation between indexes that allowed describing a type of relation and degree of its density. The calculation results allowed identifying determinants of the strategic development of the studied industries.

A scientific novelty is presented by a group of factors (determinants) of strategic development for each studied industry.

The results of achieved calculations will allow in the future paying attention to the essential factors for ensuring the strategic development of an industry. A matrix of the influence of determinants of strategic development gives an opportunity to predict a possible vector of change of strategic devel-

opment of the industry (positive or negative direction) on the basis of information about dynamics of one or another determinant.

Results of the conducted research of determinants of the strategic development of industries of Ukraine allow asserting that the weightiest factor of influence on the integrated index of the industry development is owned capital, moreover, its influence is reverse. It is necessary to conduct additional research by structural elements of owned capital for the purpose of determination of a cause of negative influence. A negative strong (significant) influence is determined also in relation to an average number of registered personnel that can be explained by a decrease of rates of dynamics of other determinants.

Further research will be aimed at the identification of determinants of influence on the strategic development of leading industries: transport, storage facilities, postal and express activities; manufacturing industry; agriculture, forestry, and fishery; wholesale and retail trade; repair of motor vehicle and motorbikes; also, a comparison of the achieved results of the research done and results of further research.