

## **TOURISM AS A DETERMINANT OF DEVELOPMENT OF THE MODERN CITY**

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In the article, the scientific classification and typology of urban settlements in the world practice are researched. The modern functions of the megapolis: the centre of economic activities; innovation centre, employment centre, the buyer of local public services, municipal management. We consider the city as a subject of tourism, where tourism serves as an integral function, which provides for the development of the previous and determines the development of the city as a whole. The success of the development of many cities, both large – megapolis and a small one, in the conditions of Ukraine, seems especially urgent for us. For example, the city of Myshkin from a dying town in one decade turned into a dynamically developed museum and craft centre, the share of the creative industry in which determines the bulk of budget and private revenues.

The experience of Barcelona is considered the best example of a dominant tourism function of the city over the past 30 years.

Over these years, Barcelona has evolved from a fallen industrial city into a centre for tourism and creative industries, to a place with a very high standard of living. Successful implementation of city programs allowed Barcelona, indeed, to become one of the cultural, tourist and creative capitals of Europe. Today in Barcelona, through creative industry and tourism, up to 30% of the gross domestic product is formed.

The modern city is a complex, open self-organizing socio-productive and economic system that has the ability to develop and is characterized by a large number of elements and connections between them, as well as goals, objectives, resources and functional purpose. Such cities accumulate a significant part of the cultural and historical heritage of mankind; they are generators and bearers of new types of tourism and have the most well-established infrastructure for comfortable pastime.