

METHODOLOGICAL APPROACHES TO RISK MANAGEMENT

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In this article the author's understanding of risk management are the main principles that guide the development and implementation of risk management strategies in the enterprise. A developing its own risk assessment algorithm and describes features of individual elements flowchart comprehensive risk assessment. Attention is paid to the differences in qualitative and quantitative risk analysis, the peculiarities of their methods. Much attention is given to determine the advantages and disadvantages of methods for assessing the risks listed methods of minimizing risk are their short description and as a result of generalized definition of "risk". Particular attention is paid to the modern transformation approach to assessing the probability of risk risk-based personnel-oriented on the role of the human factor in the overall risk management system in the enterprise.

Taking into account the modern understanding of the risk management process as part of the strategic management of the

organization, we conclude that in a modern enterprise, the risk management system should not simply be as such, but integrate organically into the system of planning and management of the enterprise.

The existence of a risk management system at the enterprise will enable identification of existing risks, the identification of the level of danger, and applying certain methods and techniques of risk management to reduce their negative impact on the financial and business activities of the enterprise. At present, the transformation of the approach to risk assessment and the organization of the creation of a risk prevention system from a financially oriented to a cash-oriented, emphasizing the decisive role of a person in the overall management system.

Further research will be aimed at developing practical recommendations for the establishment of a risk management system at the enterprise and the application of certain risk management techniques and techniques, depending on its level and type.