

PRIORITIES OF THE NATIONAL STRATEGY FOR BALANCED DEVELOPMENT OF UKRAINE

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Achievements of balanced social and economic development of Ukraine in the framework of the national strategy require coordination actions aimed at the economic growth and environmental protection. The market mechanism does not automatically solve environmental problems in this sphere, resulting in a difficult situation of natural ecosystems; moreover, there is a serious danger of its further deterioration.

In this work balanced development is considered as such a development of the countries and regions when economic growth, material production and consumption, and also other kinds of society's activities are taking place within the limits that are defined by capacity of ecosystems to recover, absorb pollution and support the livelihoods of current and future generations. The leading role

in the balanced state development is given to the nature management that on the one side is the key factor in the development of the productive forces and on the other side (for the excessive exploitation of resources) is the source of depression of regions and the country on whole.

The questions of the mechanism of transition to sustainable development, elaboration of a system of priorities and flexibility in their change at achievement of the specific goals and stages of development are investigated.

Issues of integration of the environmental component in units of the estimation of economic efficiency and increasing the motivation of economic entities to ensure their development and interaction on the basis of a holistic development of the territory, region or country also are considered.