

TECHNOLOGY OF MANAGEMENT DECISIONS IN THE CONTEXT OF REGIONAL SOCIO-ECONOMIC DEVELOPMENT

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Ambient socio-economic environment that is in a constant state of dynamic transformations forces all economic systems to review present management decisions technologies that will give the direction of future development.

In the context of regional development, the decision-making process that will promote social and economic development of the region as a whole, not just for individual entity, became very important. There is a necessity to define the latest technology of decision-making process in management that will satisfy all stakeholders of a particular economic territory, not only within a particular company. Indeed, any economic activity of economic entities cannot contradict to the requirements of government and the needs of the local community.

This article is devoted to the peculiarities of decision-making technology in management sphere in the context of regional socio-economic

development. The results of the analysis determined that the mentioned technology includes four stages (identification of a problem, identification of an optimal decision in a frame of social dialog, implementation of the best option and feedback) and should be based on an integrated approach as well as on the needs and interests of stakeholders, which should be taken into account by implementing of social dialogue between them.

It is identified that decision-making technology in management sphere in the context of regional socio-economic development – it is a sequence of actions with the most efficient use of material, information and human resources, which allows choosing the optimal variant for the economic entity (company, enterprise) taking into account the interests of all stakeholders (in the internal environment of the organization and beyond) within the aim to ensure sustainable regional socio-economic development.