

# INNOVATIVE DEVELOPMENT MANAGEMENT SYSTEM OF SUBJECTS OF CO-OPERATION FROM THE STANDPOINT OF ADMINISTRATIVE DECISIONS

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In the conditions of activation of business, increased competition and weakening of governmental influence on the innovative development of business entities, the only way of activation of creative research and accumulation of venture resources is the establishment of cooperative formations that can augment existing innovation potential and attain positive changes in innovation. In the United States, France, Japan, Italy and other developed countries cooperation in sphere of innovation activity has become of various forms. It provides the competitiveness for innovation-active enterprises in world markets. In Ukraine, there is a problem of providing a positive influence of co-operation on the level of innovative development of enterprises.

It consists in that until now there are no theoretical principles and methodological and applied instruments for the formation and implementation of administrative decisions in this field of activity.

There are many interpretations of a term "administrative decision". In our opinion, management decision is the finishing stage of a process of solution of an administrative problem or implementation of a specific administrative initiative that envisages

the purposeful use by the leaders of forms of power, leadership styles, and methods of influence on subordinates in order to achieve expected results in the required time.

Theorists of modern management to the essential features of administrative decisions include the following:

- incentive factors of decision-making;
- purpose of the decision;
- methods for implementing solutions;
- identification of perpetrators decision;
- terms of implementation of decision;
- methods of controlling of decision implementation;
- subjects of acceptance and implementation of decisions.

In the management system of innovative development of enterprises, which are the subjects of co-operation the following methods of decision making are applied: quantitative (linear programming, nonlinear programming, dynamic programming, imitation design, game theory, queuing theory, theory of inventory management, grid planning methods); heuristic (logical methods, experience, precedents, intuition) and collective (Delphi method, brainstorming method, method of the commissions, method of the court, method of scenarios).

The management system of cooperative entities should be considered from a viewpoint of administrative decisions and peculiarities of their formation. The article shows schematically a management system of innovative development of cooperation subjects from the perspective of management decisions.

In the article specified a determination of the concept "administrative decision", extended classification of administrative decisions and graphic model of control system by innovative development are built by the subjects of co-operation from the standpoint of administrative decisions. And also the stages of technology of acceptance and implementation of administrative decisions are selected, the indexes of evaluation of efficiency of administrative decisions are resulted.

The subjects of management realize functions of controlling and regulate almost all elements of the reduced management system. This allows timely to identify the need for adjustments to approved management

decision through the application of regulatory measures. Also there is schematically presented technology of acceptance and implementation of management decisions by subjects of cooperation.

Thus, the management system of cooperative entities should be considered from the perspective of administrative decisions and peculiarities of their formation. Its constituent elements are: factors that encourage to make managerial decision; subjects of acceptance and implementation of decision; criteria for evaluation of management decisions; methods, rules and forming technologies for management decisions implementation; administrative decision; methods of controlling and regulation of the implementation of management decisions; object of management decision.

Further research is expedient to perform in the direction of formation of economic and mathematical models of optimization of results of administrative decisions' implementation in the conditions of co-operation of enterprises' innovative development.