

## THE INNOVATION AS A LEADING FACTOR IN THE DEVELOPMENT OF AGRARIAN SPHERE IN THE CONTEXT OF GLOBALIZATION

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In the article, the importance of innovation in the agricultural sector of Ukraine is analysed. The paper outlines the current issues about the nature of innovation as an integral component of the agricultural sector in the context of globalization. The article analyses the concept of “eco-innovations” and their classification to determine the priorities of state and regional support for eco-innovation. Factors of feasibility of transition of the agricultural sector of economy to innovation development are determined. The article reasoned feasibility of innovative technologies in the agricultural sector of Ukraine. The issues on the implementation of agricultural policy in order to identify priority areas of development in the conditions of integration of Ukraine are examined in the article. Trends of influence of the European agricultural policy on foreign economic relations between Ukraine and the EU are analysed, the priorities of the EU Common Agricultural Policy in the system of a free trade zone between Ukraine and the EU are revealed.

The strengths and weaknesses, opportunities and threats of the agrarian sector of Ukraine are characterized. The strategic directions of development of Ukraine in conditions of European integration processes are investigated. The main measures of development that will be able to make the Ukrainian agricultural sector competitive are considered. Export and import operations of Ukraine in recent years are studied. The innovation systems concept is derived from direct observation of countries and sectors with strong records of innovation. The concept has been used predominantly to explain patterns of past economic performance in developed countries and has received far less attention as an operational tool. It has been applied to agriculture in developing countries only recently, but it appears to offer exciting opportunities for understanding how a country’s agricultural sector can make better use of new knowledge and for designing interventions that go beyond research system investments.