

PRIORITY TASKS OF MARITIME INDUSTRY DEVELOPMENT AS A PART OF EXPORT POTENTIAL OF THE COUNTRY

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Transport sector is the foundation of any economy, so mutual attention should be given to the development of problems.

The transportation system of Ukraine is currently experiencing a period of stagnation. However, according to experts, the export potential of Ukrainian transportation system significantly undervalued.

For a balanced development of the export potential of Ukraine the necessity of modernization of the transport system in general and the marine industry in particular is needed.

The important role of the maritime industry in general export potential is established. It is observed that sea transport fleet is an important tool for the national interests in foreign relations.

Taking into account that Ukraine is a maritime state, the development of the maritime industry is one of the main issues to face with. The key elements of which are sea ports, shipping companies and shipbuilding companies. Marine industry is a part of export potential of the country and it refers to strategic sectors of Ukraine. Therefore, the maritime industry item must be given sufficient attention from the state.

Maritime industry plays an important role in social and economic development of coastal regions. There is a link between some port cities or even regions with the maritime industry stability.

It is determined that the shipping companies of Ukraine at the present stage of their development are experiencing serious economic and financial difficulties in competing in the global transport market.

The world practice shows that all states with a commercial fleet provide a financial assistance, using economic, administrative and legal methods to support national carrier.

Shipbuilding industry is a priority sector of the economy, as a part of the overall export potential of Ukraine. Effective financial conditions for the development of domestic shipbuilding needed to be set up.

The low competitiveness is the main problem of seaports. This condition is characterized by high rates of port charges, outdated infrastructure, and durable time of control procedures' implementation and others.

On the basis of research of national scientists, the main priorities of the development of maritime industry in Ukraine in the medium term are formulated.