

FINANCIAL SECURITY ANALYSIS OF UKRAINIAN ENTERPRISES

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The article is dedicated to the analysis of the economic situation, which the domestic enterprises got into, and to the evidences of financial security's significant role in the context of the national safety of Ukraine.

The authors examined the concept of financial security and its impact on the investment attractiveness. Companies' financial security influences both on social and economic stability of regions and every citizen. Therefore, interconnection between the country financial security, any entrepreneur's business activity and any separate citizen can be clearly observed.

The level of financial security for nine Ukrainian enterprises was calculated and analyzed through an integrated index.

The obtained results of the level of financial security were compared with the indicators of own capital. On the whole, it should be specified that as only almost all companies have an increased level of financial security, it results in increasing the sum of own capital, and this can prove the steady positions in the market.

Further investigations in this field can mean search for any consistent patterns between the change of the level of company financial security, market capitalization and net profit, and without any doubt, it affects investment attractiveness.