

EDUCATIONAL PROGRAMS OF PUBLIC INFORMATION AND CONSULTING SERVICE SUCH A BASE FOR THE INNOVATION MECHANISM IMPLEMENTATION IN THE NATIONAL ECONOMY: THE USA EXPERIENCE FOR UKRAINE

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The article is devoted to the identification of content of an innovation implementation system in the management of the national economy of Ukraine. The realities of innovation management and scientific understanding of the subject in Ukraine are far from the realities of innovation management practice in the developed countries. The results of innovative development are convincing evidence of this point. It is known that the practice is a criterion of truth. The study is conducted with the goal to focus researchers and practitioners attentions on the system of implementation of innovation, which is the link between the innovation and practice. Today the innovation system in Ukraine is on the elementary level of development on the macro and macro levels of the socio-economic system. The author is convinced that the situation can be changed by starting scientific understanding of the current problem. A definition of innovation policy demonstrated the minimum specifics on this issue at the level of understanding. So, the innovation policy is defined too general-

ized as complex economic and organizational-legal and other measures of the state, to implement the results of scientific-technical progress in the production, promotion and support of innovation in the economy. Most of domestic scholars focused on the problems of producing innovation and practice of industrial applications. The researchers ascertained the deteriorating situation in the field of innovative development of the Ukrainian economy, at same time there is no understanding of the need to develop a system of communication between science and industry for the implementation of innovations. In the developed countries that problem is solved long time ago at the national level. There are institutions, which practically and effectively implement innovation policy of the state through relative educational programs. In the article, based on the brief description of the US experience in this field, formulated the proposals for forming in Ukraine an effective institutional mechanism for implementing innovations on the basis of domestic and foreign experience.