

## WORLD ECONOMY AND INTERNATIONAL ECONOMIC RELATIONS

### PRIORITY OF ALTERNATIVE APPROACHES TO THE AUTOMOTIVE INFRASTRUCTURE DEVELOPMENT

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The development of automotive transport is an important component of the strategy of Ukraine in conditions of the European integration. The automotive transport sector in Ukraine generally meets the needs of the national economy and population in transportation, however, the level of safety, quality and efficiency of transportation of passengers and freight, energy efficiency, technogenic load on the environment does not meet modern requirements. Also automotive transport is the main component of automotive infrastructure and is attractive from the point of view of capital investment. To ensure affordability of services, the industry shows the highest value for users among other types of transport.

However, it is not possible to argue that road infrastructure in Ukraine is in the best condition, so it is necessary to analyze in detail the problems in this field and offer their solutions, which proves the relevance of the research topic.

The aim of the article is a justification the priority alternative approaches to the development of automotive infrastructure in Ukraine.

The article studies the modern condition of development of automotive infrastructure and considered the automotive infrastructure objects.

The research determined the priority of alternative automotive infrastructure in the

formation of the system provision. It is established that the highest priority alternative is the creation the cluster of automotive infrastructure.

It is substantiated the expediency of creation of the cluster of automotive infrastructure, which is understood as a concentrated on a certain territory group of related enterprises, organizations and companies, specializing in the development of the transportation infrastructure. It is found that the cluster creation will lead to the development of road infrastructure. Analyzed opportunities and threats and identified for them the vectors of priorities. So, the most important priority on the criterion "Possibility", according to the calculations, is the development and strengthening of individual subjects of the automobile infrastructure, namely the automotive and insurance market. The most important priority according to the criterion of "Threat", according to the calculations, there is a reluctance of subjects of road infrastructure to join the cluster and insufficient development of the legislative and regulatory framework.

It is founded that the major participants in the automotive cluster are: government, transportation and logistics companies, automakers, banks and insurance companies – member of Motor transport insurance bureau of Ukraine.