

FEATURES OF SELF-REGULATION EFFICIENCY IN THE SOCIAL POLICY MAKING AND IMPLEMENTATION IN A COUNTRY

Koval N.O.

Candidate of Economic Sciences,
Senior Lecturer at Department of Finance,
Vinnytsia National Technical University

The article reveals relevant issues of an objective necessity of social self-regulation in the socio-economic development, concerned first of all with the functioning of market relations. A market is social by its nature and serves as an objective self-regulator of socio-economic life, many processes, which cause the development of the social sphere and social policy. Components of such self-regulation, which directly or indirectly influence on the social development, are processes of social mobility, socio-demographic relations related to the reproduction of population, labour market, which is formed on the basis of demand and supply of labour, migration processes, labour resources orientation to themselves instead of the state, processes connected with the creation of conditions for social self-defence of a person, self-employment of population, self-regulation of structural elements of financial system of social insurance etc. objective social self-regulation forms conditions for various forms of self-realization of a person, first of all in the field of socio-economic relations, promotes fuller disclosure and self-realization of labour

potential, devotion in work life on the basis of viable motivational mechanisms of producing labour, as well as creation of conditions for expanding and deepening of a space of social activity, establishing a new, positive logic of social dynamics of a person and society.

Also the article raises issues concerning the problem of substantial increase in labour cost as the greatest value of the state. It is also stated that low cost of our labour force is a heritage of previous administrative system. Thus further deepening of transformational processes and market reforms should be smoothly connected with the qualified solution of this problem.

The conducted analysis of formation and realization of social policy in Ukraine allows making a conclusion that system deformations are taking place in the country. It is also noted that self-organization in the realization of social potential of a personality should be aimed first of all at the development of his or her social creativity, individual personal objective sociality of a person, his or her active attraction to the general process of self-realization and self-improvement.