

## STATE AND DEVELOPMENT PROSPECTS OF AGRICULTURE COMPLEX OF VINNYTSIA REGION

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The nature and extent of transformation changes the economy of Ukraine and its regions, necessitating scientific justification tendencies of socio-economic development involving managerial capacity. It is important to determine the specific structural changes in agricultural production; give a scientific substantiation of forms and methods of influence on their dynamics; create more opportunities for expanded reproduction of regional economies such as market conditions; introduce an effective development strategy taking into account the resources available in the region and investment attractiveness.

The total sales volume of agrarian enterprises actually produced goods in January-August 2016 compared to the corresponding period in 2015 decreased by 16.6% over lower sales of crop production at 38,7%, whereas the volume of animal production increased by 2.3%. The share of crop products in total value of sales was 33.9%, livestock – 66,1% (in January-August 2015 accounts for 46.1% and 53.9%, respectively). In the processing industry, there is an increase of industrial production by 9.9% (due to the increase in the volume of machinery except repair and installation of machinery and equipment by 52.9%, in manufacture of basic pharmaceutical products and pharmaceutical preparations – 23.9%, in the manufacture of rubber and plastic products other non-metallic mineral prod-

ucts – 16.4%, production of food products, beverages and tobacco products – by 9.9%, in the manufacture of wood products, paper manufacturing and printing activities – 8.8%, textile production, clothes production of leather, leather goods and other materials – 2.3%). The study materials demonstrate a sustainable trend of structural changes in the agricultural production in the region: – there is evidence of further specialization of the region in the development of the food industry, which is the main revenue generating element; in crop production the downward trend is characterized by the production of grain and oilseeds, sugar beets; in livestock can be traced to the growth of livestock, which is reflected in increased production of meat products; – the structure of the import of the region needs focused on meeting the needs of the population mainly in products of animal origin; – in the structure of exports of the agricultural production of the region alcoholic beverages, oils of vegetable and animal origin and flour production are dominated. Rationalization of development of agrarian sector of economy of Vinnytsia region requires the development and implementation of effective Strategy of its development taking into account the resource potential of the region, increase of investment opportunities of competitive industries and government support for unprofitable production, particularly for the livestock industry.