

DIRECTIONS OF FORMATION OF THE MECHANISMS OF ECOLOGIC MEASURES' IMPLEMENTATION IN THE WORLD TRADE AREA

Tsybuliak A.G.

Candidate of Political Sciences,
Degree Seeking Applicant at Department of International Finance,
Institute of International Relations,
Taras Shevchenko National University of Kyiv

An essential component of the world economy ecologization is the harmonization of international trade relations and their environmental settings. The multi vectored complexity of this process necessitates the formation of effective mechanism for the world trade ecologization within the global development of the world trade interaction. The main interrelated parts of it are considered as international environmental standards that are the basis for the implementation of environmental decisions in international trade relations ensure regulatory system of trade and environmental cooperation at all levels of development and specific tools that provide funding for environmental initiatives in this area. It is substantiated the preconditions of environmental standards usage to ensure a high ecologization degree of global commodity markets; the organizations are identified whose activity provides the implementation of mechanism of international environmental standardization.

It is investigated the mechanism structure for regulating the ecologization of the world trade, which should be considered as

a complex systematic architectural structure. Its functioning is provided in close relationship between structures and bodies of all economy levels. The use of financial instruments, which are seamlessly interconnected and can be considered as an integral financial mechanism for achieving trade and economic goals, is defined as an important part of achieving a high degree of the world trade ecologization. Specific displaying of its implementation is the application of tools aimed at regulating the global environmental measures. There are some essential among them, such as environmental investments, environmental innovation, environmental taxes, environmental subsidies, environmental credits, prices for environmental goods and services.

Effective ecologization mechanism of the world trade should stipulate joint efforts of the global economy participants towards the development of complex standards, rules, regulations, agreements for coordination of economic, including trading needs and interests to the natural resource potential of the planet.