

DEVELOPMENT OF PRODUCTIVE POTENTIAL AND REGIONAL ECONOMY

ECOLOGICAL SECURITY IN ESTABLISHMENTS OF REASTAURANT INDUSTRY

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In a time of economic decline and depletion of the world's land resources becoming increasingly important the development of environmentally sound and resource-saving technologies and principles of life. In connection with the integration to European Union, Ukraine started to pay more attention to ecological component of our existence, which was reflected in the activities of hotel and restaurant businesses. The leading generalizing factor of advanced experience in field of ecological responsibility became the work in tourism industry, getting prestige and increased demand of enterprises, which induce to comply with the strict standards of environmental education foundation.

Nowadays Ukraine has joined to 20 countries in which works the program on International organization of ecological education "Green Key", as evidenced by the fact that more than 15 hotel and restaurant complex received a certificate and a prize of "Green Key" for the implementation of the basic principles of energy saving technologies and environmentally conscious education of the personnel.

Ecological safety (ecosafety) is a socio-natural and scientific reality, the object of study of various sciences, including natural, social, legal. It covers a complex set of relationships between human and the environment. The basis of ecological safety in establishments of restaurant business is a clearly defined ecological policy, in which described the general objectives and the level of ambition for ecological indicators setting to protect the environment and environmental training, informing and raising awareness.

In order for control system was sustainable and long-term fit for its size and scale, the ecological policy of the company includes ecological problems, and also includes links to social issues, cultural, economic, quality, health and safety.

Ecological policy is more ambitious and reflects not only compliance with legislative and normative acts. It is primarily designed for a particular company, in cooperation with the staff and is composed in a way that includes and is formed by contributions from management and also from staff.