

THE THEORETICAL BASIS OF THE ENTERPRISE RESOURCE SUPPORT

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The article stipulates that the crisis and rapidly changing conditions of the environment to enterprises form the new challenges and tasks. This applies to both the efficiency of the production process and the functioning of the whole enterprise. Competitiveness on the market depends on the resource support of its activities and the existing management system. Updating the software problems of enterprise resource defined and limited resources of expensive.

The article is to study the nature and structure of the enterprise resource provision and its impact on the achievement of financial performance targets.

The paper used the methods of scientific research, clustering and synthesis, systems analysis, synthesis and comparison. Theoretical and methodological basis of scientific research work consists of domestic and foreign scientists on resource support of the company.

Proved that the provision of planned financial results achieved through the availability of the resource support its activities.

Found that enterprises should fully utilize their resources and mobilize progressive resources that ultimately will ensure the effect of economic, environmental, innovative. Overview types of resources that form a system of resource supply company. Systematized principles of resource support of the company. Determined that in order to create an effective system of resource support at the enterprise within the overall management system should be established effective resource management subsystem software enterprise, which ultimately will ensure the effectiveness of economic entity.

The results of the study determined that the resources for the enterprise is a set (combination) of resources necessary for the enterprise to the economic activities of the employment (formation) administrative mechanism that will ensure efficient use of resources and meet social and personal needs. Since the problem of resource support is controversial and inexhaustible, is urgent further research this issue.