

## INFORMATION AS A RESOURCE OF MANAGEMENT OF SOCIO-ECONOMIC SYSTEMS

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A pressing issue that needs constant attention is managing the development of storage and processing of grain. Today it is necessary to find new innovative approaches to business management storage and processing of grain and systems that facilitate its development. This approach is the introduction of the concept of innovation and information technology (common information field) that can be used to transform the regional information and transport infrastructure of grain-processing complex.

Determined that the use of information technologies for the management of the organization increases its competitiveness through the rapid adaptation to changes in market conditions and makes it possible to increase the effectiveness of management of the organization by providing managers and professionals with the most complete, prompt and reliable information based on a single data bank; accelerate workflow by optimizing and standardizing, automating the most challenging procedures; improve security and data integrity at all stages of information processing etc.

In connection with the application of new information technologies based on the use

of communications and computers, it is proposed to use the concept of "information system". A critical review of the scientific literature, which raised problems of management, shows that today very full clarification of what constitutes management is associated with two tasks: first, the definition of a complete set of essential features that distinguish management processes from other processes; second, the specification of these very attributes. Setting the first task is caused by the fact that there are no general definitions of governance in categorical terms. Comparison of common definitions of the concept, which is analyzed, led to the conclusion that today the fundamental characteristics of the management processes are considered the following: control actions must be targeted, have informational nature and are implemented according to the scheme of feedback.

It is emphasized that enterprises in the market conditions considered information as a valuable resource. In order to obtain information necessary to manage production and business activities, the company creates management information system.