

## CONTEMPORARY APPROACHES TO THE DEVELOPMENT OF THE MANAGER'S PERSONALITY

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The aim of article is the review and separation of contemporary theoretical concepts and development of a generalized model of manager's personality. Contemporary theoretical principles of manager's personality were analyzed. This has allowed us to determine the basic characteristics and mechanisms of the modern development manager's personality. The basic positions of the development of the manager's personality are investigated, namely, the features of manager's personality; need of development of managers; manager's skills that have the greatest demand in today's labour market; methods of training managers; inefficient methods of managers' development; theory of emotional intelligence; determination of the type of manager's personality using the Enneagram.

The main researches as to the manager's personality and their development are highlighted, namely, a model of the manager that includes three blocks of leadership; indicators of leadership that are relevant to the

present; international and national practice of training managers; emotional leadership theory; Enneagram typology.

The general theories and approaches to the development of manager's personality are described. Based on the combination of theories of emotional intelligence and Enneagram personality type, a model of contemporary development of manager's personality is proposed. Herewith this assumes the appearance of the effect of synergy: the interaction of these theories will significantly outweigh the effect of every approach.

The model of contemporary development of the manager's personality enables one to discover manager's strengths and weaknesses, their needs, concerns and opportunities through the determining the type of manager's personality. Developing emotional intelligence the manager has more opportunities to show initiative, find a solution of a difficult situation and solve the problems constructively.