

ECONOMY AND ENTERPRISE MANAGEMENT

PRODUCT QUALITY MANAGEMENT METHODS AT THE ENTERPRISE

Gritsyuk N.O.

Candidate of Economic Sciences,
Senior Instructor at Department of Economics,
Security and Innovative Activity of Enterprise,
Lesya Ukrainka Eastern European National University

Koniukh I.M.

Lesya Ukrainka Eastern European National University

The article deals with the problem of definition of quality management methods at an enterprise. The authors identify the most effective methods in chronological order and give a brief description for each of them. The important point is a disclosure of quality control at an enterprise and determination of its purpose. Also, it provides basic classification of methods on quality management at an enterprise. It helps to understand the various aspects to be taken into account in the organization of the quality system at an enterprise.

The study pays attention to the problems that make it impossible to fully, efficiently and quickly implement a system of products quality control to an enterprise. The main problems are the lack of methodological base for the implementation and financial support, as the system requires constant investment. Accordingly, the authors have identified the necessary changes to the system of application in the workplace.

For a visual example, the authors decided to analyze the output quality control in Lutsk. They used an integral figure in the method of expert evaluations to do this. For the study the main indicators that characterize the quality of products at an enterprise were identified. According to the study, there were determined the methods used by enterprises in Lutsk in the implementation of the control system for the quality and disadvantages of each.

Thus, the article examined various techniques of management of the quality of products at an enterprise. The object and purpose of quality management at an enterprise are determined. The study highlighted problems facing enterprises before the organization of the quality management system and proposed options for their elimination. Also, there were evaluated and determined methods of the products quality control at enterprises in Lutsk.