

Theoretical and methodical aspects of the prognostication of financial reporting of enterprises

Falchenko E.A.

Candidate of Economic Sciences,
Senior Lecturer at Department of Economic Analysis and Accounting
National Technical University «Kharkiv Polytechnic Institute»

The process of financial and economic activity of the enterprise is both current and projected financial statements. Current reporting displays the results of economic activity for a certain period; the forecast is formed to the top of economic activity in accordance with the long-term plans, the company's development strategy. In drawing up its reporting, first of all, internal users of information are interested because it in the projected financial statements integrates all the financial and economic activity of the enterprise. In addition, projected financial statements are included in the financial section of the business plans that are being developed to attract investment enterprises.

To obtain reliable results, financial projections should be based on harsh data, primarily account, and conducted using specific methods of financial analysis. Forecasting, in particular financial, allows to some extent improving the management of the enterprise

by ensuring the coordination of all production and sales factors, the relationship of its departments' activities, the allocation of responsibility and others.

Today, the forecasting of financial statements becomes a widespread application, as it relates to the specific requirements imposed from the direction of both investors and lenders.

First of all, it should be noted that the projected financial statements is the enterprise management information base.

Forecasting requires the use of different accounting reports, which cover the largest possible number of periods. Actions to be repeated can be forecasted with a greater degree of confidence than the random events.

Considering that the right management decisions can significantly affect the financial condition of the company, it is useful in the preparation of the forecast balance.