

Regional development of Ukraine in conditions of globalization and European integration

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Interregional differences are caused by historical and geographical factors, uneven economic development and unequal potential. Since the beginning of market reforms, differences of regional development started to rise, due to both the presence of regions with different economic structure and imperfection of existing mechanisms regulating regional development.

The main purpose of the State Regional Policy of Ukraine at the present stage of development is to create conditions that allow regions to fully realize the available potential to make the maximum contribution to the national economy, to gain a competitive advantage in international markets.

Globalization leads to the development of innovative business that promotes integration in the European and global economy. It is therefore important urgent strategic tasks of national economic development should be raising product competitiveness

of enterprises in each region, providing innovation, modernization of production. All this acquires a special significance in the economic crisis.

It is necessary to develop the concept of ensuring the competitiveness of the region at the present stage of European integration of Ukraine to create an attractive investment climate. It is necessary decisive action on a comprehensive restructuring of enterprises each region. This will cause a significant increase in the market price of their assets and make them attractive to potential investors.

To make European integration of Ukraine took place efficiently, it is necessary to intensify constructive innovation process in the regions, to raise the prestige of intellectual labour, to develop various forms of innovative entrepreneurship in each region, which makes it possible to increase the competitiveness economy of Ukraine.