

Administrative management as one of the directions of modern management

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Take into account the changes occurring in the market and environment in general, condition of successful activity of the enterprise is a timely response to these changes, which often is situational. To this end, the company needs to implement modern technologies of administrative management. However, the system of administrative management of domestic enterprise is in its infancy and the administration process requires adjustments and improvements. This is due to the choice of research topic.

Today there is no consensus among scientists about the meaning of «administration», which leads to a variety of views on the interpretation of the term «administrative management». Based on the assessment of the views of scientists on the content of the administration formulated the author's vision of this concept. So the administration is the management process of compliance complex provisions, restrictions, procedures and other forms of determination of action of staff to ensure the stable growth of the enterprise

or organization. According to one approach, administering a dedicated staff, and according to another – relationship, relationships, functions, procedures, laws, documents, structures, forms.

The analysis of approaches of scientists of the content of the definition «administrative management» allows identify the main approaches to the interpretation of this concept. So one of them associates administrative management with governance activity, another - administrative functions, orders. There is also a view that «administrative management» covers the functions that perform senior level. The noteworthy approach whereby the administrative management is responsible for the organization and regulation of the management process.

Based on existing approaches of scientists and own researches formulated the author's vision of the interpretation of the definition «administrative management». Features of administrative management compared with the overall management.