

Topical issues of management of enterprises of housing and communal services in modern economic conditions

Velychko V.V.

PhD, Associate Professor,
Department of Economics, Business Administration and Regional Development
Kharkiv National University of Urban Economy named after A.M. Beketov

Gaidenko S.N.

Assistant Professor, Department of Economics,
Business Administration and Regional Development
Kharkiv National University of Urban Economy named after A.M. Beketov

In terms of permanent transformations and effects of the financial and economic crisis, development of housing and communal services - one of the most important social-oriented issues, the solution of which requires concerted action. Housing and utilities creates the necessary conditions for normal life and activity of the population as the main productive forces of society. Therefore, the results of enterprises Housing determining socio-economic indicators of social development. This article is devoted to current issues of development management of housing and communal services.

Analyzed and systematized the main problems of modern housing and communal services. Imperfect system of housing and communal services, slow pace of reform has led to the industry that businesses can not operate effectively in the current economic conditions provide consumers of services and quality that a comparison of their cost, the risk of industrial accidents. The transformation into a modern economic environment requires the reform and development of housing and communal services of Ukraine as a whole, taking into account national and regional characteristics and experiences of developed countries. Studied international

experience of housing and communal services.

The application experience management enterprises Housing developed countries of the European Union and the world will increase the potential for enhancing new forms and areas of mutual cooperation in the sphere of housing and communal services, involvement of regions and economic entities of Ukraine to implement joint projects and receive financial support such projects by the European Union.

The recommendations on the formation of model development management of housing and communal services. In the context of developing and implementing the strategy Enterprise Management Housing opportunities are determined using scenario development approach is represented by the definition of priority directions of development. It should develop and implement a management model housing and communal services, to determine the conditions of their use, including aspects of the negative effects of the financial crisis, the technology business, especially the organizational structure, organization of workers, lines and circuit implementation of the contractual relationship and interaction with stakeholders.