

The essence of state regulation policy promoting enterprise cost management

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The article revealed the essence of state regulation of the economy, which is interpreted as state intervention. The concept of state regulation of the business sector in which we understand the activity regulator (state) in respect of facility management (business sector) to achieve a certain goal, the desired result. The necessity of government regulation of business, which is justified by several factors: financial security threat due to uncontrolled export money abroad, the increase in cash circulation within the country; the development of "shadow" sector, establishing ties with criminal organizations and "laundering" funds; spraying and inefficient use of scarce resources, "parasitic" use of resources belonging to the State or to other businesses; failure to comply with the quality parameters on product properties again through cheaper production, inadequate production processes, source control; the threat of technological and industrial security of the state associated with the production, storage and use of the product; Structural deformation of human resources, diversion of skilled labor, non-compliance with safety, resulting in the loss of human potential investigated that the basic principles of state policy in the policy of promoting enterprise cost manage-

ment should be: the principle of consistency and complexity of the mechanisms of government business development; prioritize national interests over personal; legality in the exercise of management; equality of all forms of ownership and equal access to raw materials, material and financial resources; inviolability of property rights; focus and targeting of public support for the implementation of these priorities. It is noted that the implementation of a particular purpose control state uses a combination of methods by which it affects business. All methods of government policy in promoting business expenses are divided into two groups - the administrative and economic. It was found that state regulation policy promoting cost management business has the following main functions as: organizational, protective, stabilizing. By combining the main features of state regulation of business sector expenditure on all three approaches, the essence of the author's determination is that the costs of government regulation of the business sector are systemic interrelated set of methods and tools for activities supportive, compensatory and regulatory activities in the targeted states effects on the building costs of the business sector.