

Classification of social innovations with focus on their controlled introduction

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Characterized the role of social innovation in the implementation of national development innovative model and highlighted deterrent aspects of its implementation. It is determined the lack of efficient system of management of social innovations implementation as a reality that does not correspond to requirements of sociality provision in the state of a socialized type. It is found that innovative insufficiency signals of social character are caused by the destructive actions of management structures over the imperfect methodological foundations of descriptions of areas where emerging needs in social innovation. Done the critical assessment of the existing classifications of social innovations for the purpose of embedded instrumental potencies on an adequate response to the made destructive aspects in ensuring social dynamics. Grounded concept of common classification of "social innovation" in the plane with such objects as the

productive forces, production relations and economic mechanism. Generalized theoretical and methodological material concerning formation of sources of "social innovation". Methodological emphasis is made on the fact that socio-innovation processes exist as relations between subject and object. Subjectivity is an integral assessment of capabilities of individual or any community to act independently in social progression and is right only when social innovation affect the interests of others. Scale and degree of personalization of social innovation depends on that fact to which subject this social innovation is tied. Essence of the object of innovation with social overtones and features of subject-object interaction through relationships, values, institutes and institutions are revealed. Actions to be implemented in order to improve institutes and institutions for enhancing social innovation according challenges of time are given.