

## **Perfection directions of the financial policy of stimulating the activities of public organizations in Ukraine**

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Financial policy – targeted and effective activity of the state and other economic entities in the sphere of mobilization, allocation and use of financial sources to fulfil their functions by the state. Today the state government is beginning to understand the importance and value of financial support for NGO development. Consequently, local governments have freed themselves from the burdensome implementation of certain social objectives by maintaining high social standards for the population through financial incentives for public organizations. The state could save a significant part of the cost of such services, through the involvement of NGOs. In recent years, as a consequence, public companies are able to provide cost-effective and quality social services that can provide neither a commercial organization nor a state. This occurs through the introduction of innovative approaches to the provision of such services.

To improve the quality of public-law solutions for a full account of the needs of the population, alternatives and possible consequences of solutions capable of properly

constructed cooperation of civil society institutions and local authorities. The local population, while taking into account the interests of territorial communities, keener to participate in financing projects of local socio-economic development. This aspect is often not taken into account by authorities, because both at the state and at the local levels the main task of financial policy to promote the development of civil society should be an effective motivation of interaction between public organizations, local communities and authorities.

The article is devoted to the issue of improvement of mechanisms of state financial support to community organizations, including types and tools of state support. Illuminated and analyzed domestic realities of financing projects of public associations on a competitive and non-competitive basis of the state.

In the work the attention is paid to the problematic aspects in the field of financing of public associations with bodies of state power and local self-government. Dedicated measures to solve these problems.