

# **Comparative analysis of approaches to the tourism regions' world territorial zoning by international institutions**

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Investigation of the world tourism market polarization, adequate ratio of statistics, probability and reliability of tourist regions economic indicators comparisons made by international organizations may be provided by determining differences and peculiarities of territorial zoning countries. In the conditions of the world globalization tourism, territorial zoning represents an integrated system of multi-level regions. Objective and reliable source of tourism international statistics is the information provided by the World Tourism Organization (UNWTO), the World Council of Travel and Tourism (WTTC), World Economic Forum (WEF). Indicated international organizations divide the world into 5 macro-regions, but with the differences in the title and differentiation of consisting. Studies of covered countries quantitative structure

in spatial and territorial zoning of the world leads to the conclusion of their most complete coverage of the World Tourism Organization, which provides analytical and statistical information base to 216 countries. World Council of Travel and Tourism covers 184 countries, not including into research the small island states of Oceania, some countries of Eastern Europe. World territorial zoning proposed in the World Economic Forum Travel and tourism competitiveness report covering 134 countries. Comparative analysis of the tourism macro and mezzo region territorial zoning by international institutions will serve as a basis for further analytical studies of spatial polarization of the world tourism market, adequate comparison of current and forecasted statistics of international tourism.