

DEVELOPMENT OF PRODUCTIVE POTENTIAL AND REGIONAL ECONOMY

Analysis of features of Zakarpattia collective accommodation means development

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In the article described the features facilities of collective accommodation, health centers, tourist complexes and apartment – hotels of Transcarpathia. Analyzed the facilities of features of collective tourist accommodation, recreation and rehabilitation, and combined into one economic entity and allocated most uniform items and split them into groups that are similar to each other on features and levels of development. It determines the relevance of the article, its purpose and objectives. Applied conventional methods of analysis, synthesis and compilation features of health centers, tourist complexes, apartment-hotels. At a theoretical level a distribution indicated feasibility of collective accommodation facilities to collective and individual, in accordance with the requirements of existing legal documents and their functionality. Particular attention is paid to motels, tourist complexes, apartment-hotels Transcarpathia. Each collec-

tive means of accommodation has its own special product that distinguishes it among others in market. At the present stage additional product acquires and in the future will become increasingly important in the formation of market appeal. The resort – a means of collective accommodation – is located in the resort or recreation area and provides services in regulated mode of treatment, specializes in the treatment, including mineral water, brine, mud and more. Tourist Complex – a similar hotel accommodation, and the emphasis is on vacation. A characteristic feature of guests staying in apartment-hotel is a condition similar to home. The results of the study proved the development features of collective accommodation facilities of Transcarpathia and indicated on their further development. Further researches will be aimed at collective accommodation facilities, resorts, recreation centers, guest house, children's camp and others.