

Logistics management of efficient activity securement of agricultural enterprises

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The most important questions in the current socio-economic conditions are questions about importance of logistics in agriculture of Ukraine. The agricultural sector is one of the most important sectors of the economy in the country. The only way to solve problems in this sector is to provide efficient operation of agricultural enterprises. This can be possible by using the principles of logistics and scientific methods, which are not fully formed. The role of logistical management as a basic tool to ensure affectivity of agricultural enterprises is not specified.

The modern demand in concept of logistics AIC is to swap the traditional system of agribusiness to the new, modern logistic model through the creating logical chain of the value of agricultural products, works and services.

Based on leading foreign and domestic experience, logistics management is one of the most effective tools to ensure efficient activity of agricultural enterprises. The urgent requirement of modern life is implementation of scientific principles and methods of logistics management. It is therefore necessary

to create a structure of agribusiness that provides primarily logistical, organizational, control, coordination and marketing functions. The theoretical basis of this structure should be market structure within which all the material parameters and related financial and information streams would agree. Formation of such a model is too lengthy process and technically complicated. It is therefore necessary to focus on the gradual unification of certain procedures in the agro-food market.

The proposed measures, which aim is to create a mechanism to ensure effective logistics of agribusiness, can find wide practical use. These measures can be implemented through integrated management of streaming processes. The goal is to maximize the efficiency of each element of the logistics system and to ensure its economic security. A proportionate and balanced development of agricultural complex and industrial sectors, as well as their integration can be reached through the functional operational process and maximum satisfaction of the end user with minimal cost and appropriate level of service.