

## Efficiency of material and technical base of enterprise

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The article deals with the issue of efficient use of material and technical base of an enterprise. Material and technical base of the enterprise – is a set of means of production that are in the form of real assets and ensure the efficient operation of all structural divisions. Use efficiency of material and technical base of the enterprise – determining the relation of the result to the expenditure provided been received. It makes sense to create marketing service for the enterprise, the main function of which is market research, and hence the search for new customers; introduction of emergency saving material resources, especially energy, that established a system of more efficient use of resources and will reduce the fixed costs. Under market conditions it is important to purchase the most economical types of raw materials, resource-saving technology, preservation of wealth, involvement in the turnover of industrial wastes

and secondary raw materials. All organizational and technical acquisition of necessary material and technical resources constitute commercial activities of a company. Current planning provides for the production operating all types of material resources for the planned year. The aim of operational planning is to coordinate the movement of material resources between different parts of the company, regulation and control of reserves materials. Efficiency of use of material and technical base of the enterprise with minimum costs for its maintenance and service is the main strategic goal of the management material and technical base. This study is to establish and justify goals, search algorithm for determining the efficiency material and technical base of the enterprise. The research has a number of offers and measures which may affect the improvement of the efficiency of material and technical base of enterprises.