

## River transport in Ukraine: problems and development perspectives

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The advantageous interaction with the buyer and seller is very important for the effective foreign economic activity of the enterprise. The choice of transport plays an important role. Like any mode of transport, the river has a number of advantages and disadvantages.

The article describes the distinctive features of water traffic, used mainly for domestic flights and a subsidiary mode of transport in export-import operations.

The analysis of river transport in America, Europe and Ukraine has been made in our work.

America effectively uses the available large extent of inland water and is constantly developing it, taking one of the first places in terms of cargo turnover. Having in their possessions canals, rivers, bays, straits, and thus the outlet to the oceans, the Americans are doing everything to use it and develop. The situation is similar in the development of transport in Europe. European countries every year try to improve this type of transport, as well as the Americans.

River traffic of Ukraine is considered by the authors as a part of the European, because

Ukraine is on the path of integration into the European Union.

Ukraine has sufficient resource support such as the branched structure of the rivers, occupying one of the top five places in Europe in extent of inland waters. But at the same time, our country has the lowest turnover because it is not used in full all the potential of the domestic river transport.

Among the main consequences of the decline of the Ukrainian river transport, the authors noted the most important, they are: risk of loss of market due to the decline in demand for river transportation; reduction in the number of transport ships, including the national flag; decrease in the intensity of navigation on inland waterways of Ukraine; reduction of foreign exchange earnings and tax deductions in budgets at all levels.

The authors propose a number of specific actions which will allow developing of the Ukrainian river transport and taking it out of the crisis, as Ukraine has the capacity and capability to bring its river transport to the level of America and Europe.