

AGRICULTURAL INSURANCE AS A FACTOR OF INCREASE OF FINANCIAL CAPACITY OF AGRICULTURAL ENTERPRISES

Korniichuk G.V.

Candidate of Economic Sciences, Doctoral Student
NSC "Institute of Agrarian Economy"

In the article the necessity of forming an optimal level of financial potential of agricultural enterprises that will promote their performance is viewed. Financial strength is the basis to ensure continuity of the company. In our opinion, the financial potential is available and the potential financial capacity of enterprises in the rational use of their formation is able to provide a simple and expanded reproduction to ensure the efficient operation of agricultural enterprises.

Also proved, that agriculture is quite risky sector of economy, since it depends on the economic, political, social, natural and climatic factors. This in turn encourages farm-

ers to find ways of minimizing risks effective way is to use insurance growing crops. Insurance protection is guaranteed primarily to agricultural producers the state support of agricultural and commercial insurance. Therefore, the appropriate use of agricultural insurance as an effective mechanism to reduce risks, which in turn will allow for increasing financial capacity of agricultural enterprises.

The use of insurance in the cultivation and storage of crops will help minimize risks, which in turn will lead to the establishment of a stable financial position and financial optimization potential of each individual agricultural enterprise.