

INVESTMENT ATTRACTIVENESS OF UKRAINE

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Category of Investments is a basic element of everyday economic activities of the market and the process of the world's economic growth. Today economics of Ukraine needs a significant infusion of funds, especially foreign investments, because own resources have been exhausted or significantly impaired as result of inflation. That's why question of issue of investment attractiveness become important.

Attracting of foreign investment promote business development of and improve the economic situation of the country. Creation of favourable conditions, which mean to ensure Ukraine's attractiveness for foreign investors, is a strategic task as for individual companies so and the state as a whole. Foreign investment is a source of new technologies, increasing of capital, improving living standards, economic growth and structural adjustment of the country.

The problem of foreign investment attractiveness is the most important for our country, especially during the post-crisis economic recovery in Ukraine. Since

2005 to the end of 2013, foreign investors considered Ukraine as attractive for investment, which shows actively increasing of foreign investment in the country. The 2014 year became transformative moment, when outflow of foreign capital took place, investors began to withdraw their assets from the country. This was the result of political and economic instability, military action and high level of corruption. So, today the main task of the government is to restore investments climate, create favourable conditions for returning, and in the future increasing of foreign investment.

The article considers the theoretical and practical aspects of investment in Ukraine. An article shows dynamics of foreign investment and outflow of investment resources from Ukraine to abroad. In addition there are defined regions and sectors of the economy, which are the most attractive for foreign investors. The material are presented in comparative analysis, dynamic of changes are illustrated chronologically.