

## INFRASTRUCTURE AS A FACTOR OF INCREASE OF COMPETITIVENESS OF REGIONAL FOOD COMPLEXES

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Forming of effective mechanism of guaranteeing of food safety of regions is foreseen by development of competitive food complex with the optimum pattern of production, able to provide population with high-quality products. An infrastructure is one of decision factors of steady development of regional food complexes.

The infrastructure of regional food complexes must be formed from the aggregate of enterprises which summarize production, economic, social relations and inure to the benefit of all being in charge subjects.

With the purpose of providing of the effective functioning of infrastructure of food complex, new investment inflowing is needed in an infrastructure for overcoming the crisis phenomena; clear differentiating of function high-quality different elements of infrastructure of commodity market with their simultaneous concordance and syn-

ergy; the financial and credit constituent of market infrastructure requires normalization and stabilizing of the activity; optimization of charts of collaboration of economic contractors at the commodity market is necessary from point of satisfaction of interests of producer, intermediary structures and establishment of favorable terms of purchase of commodities, for an eventual user; the issues of the day of fuel and energy complex need decision as an important link in maintenance of function.

The necessary measures of improvement of functioning of infrastructure of food complexes of regions are an improvement mechanism of public policy in this sphere, and they are: creation of stimuli for participation in the process of production and realization of products; creation of complete set informatively consultative services and introduction of logistic.