

SOME ASPECTS OF SMALL BUSINESS DEVELOPEMENT IN UKRAINE

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The prosperity of any country requires maximum employment of citizens and stable economic development, contributing to the development of social sphere and economy directly. Small business development is one of the priorities for economic development. In economically developed countries, small enterprises are the "pillar" of the economy. Ukraine as a sovereign and independent state now guarantees all entrepreneurs (regardless of the chosen forms of organization of business activity) equal rights and creates equal opportunities for the functioning, access to logistical, financial, labor, informational, natural and other resources, subject to the execution of works and deliveries for the state needs. All enterprises for their existence and development need capital, which is ensured by financing. Sources of financing are divided into internal and external. One of the ways out of the crisis for small business is lending to this sector.

In this article there is the analysis of small business development for 2011-2014.

In general, given indicators have negative characteristics. We see improvement in volume of sales and average wages in small enterprises. In the second quarter of 2015 was conducted a special survey that concerned the issue of state support and evaluation of activities of state bodies. The sample consists of 114 small businesses (which employs up to 50 employees). In general, the most important instruments in this area are the creation of an information resource on rules and business conditions and changes in legislation (69% of respondents), reducing the number of documents required for conducting business (59%) and the transfer of administrative services in electronic form (43.6%).

The article also highlights the main problems of small business in the modern market economy of Ukraine and ways to overcome them. In general, for effective development of small business in Ukraine it is necessary to create a mechanism of effective interaction between government and the business sector.