

MANAGEMENT OF INNOVATIVE ACTIVITY BY SELECTING OF PORTFOLIO PROJECTS

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Most domestic industrial enterprises to insure compliance of their level European standards require the implementation of the technic-technological, financial-economic and organizational-management. The implementation of innovations at the industrial enterprises may realize through portfolio based management on a balanced selection of projects. Problems of multiplicative projects management and in particular of systematization ways of selecting the project portfolio subject are dedicated to many works of domestic and foreign scientists. However the problem remains relevance. Therefore the purpose of this issue is to highlight and summarize the portfolio management innovation activity.

For the purpose to describe the process of project portfolio formation in a portfolio of projects considered definitions portfolio, portfolio analysis and portfolio approach, and the concept of project portfolio management (multiplicative projects).

Through analysis of existing classification of the investment portfolio are proposed and proved the principles of selection of projects into one subspecies of the investment portfolio – a portfolio of innovative development.

It is proved that the decision about making plans for innovative development of

the portfolio projects should be carried out on the basis of project expertise. Overview and established the sequence of steps of examination verify completeness of the fossil documentation for plans of innovative development and evaluation of the general level of their readiness, the assessment of the reliability of information which its use, the assessment of the organizational conditions, management assessment plans, implementation of verification capabilities, analysis of investment risk and expected effectiveness of plans of organizational development.

Improved existing scheme of expertise plans of innovative organizational development as follows: the level of elaboration, for a completeness description of all economic aspects, reliability of the information, the degree of validity of the requirements contained in the plans, relevance indicators of the project necessary level of its investment attractiveness, internal and external arrangement plans.

Thus, formation of project portfolio is in the process of multi-criteria selection using a single the mechanisms management. The results form the applied technology that allows systematizing the selection mechanism of choice composing of the innovation project portfolio.