

ECONOMIC SECURITY OF ENTERPRISES: THREATS AND WAYS OF THEIR PREVENTION

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Development of the market, increased competition, acceleration of the political, economic, social, technological and other processes contribute to increase of existing and appearing new threats to the successful operation of enterprises. Together, these threats adversely affect the level of economic security of the enterprise, and, if materialized, could lead to serious negative consequences. In this view the study of threat factors classification appears to be rather important and relevant, which was addressed in this publication. However, when using different classifications of threat factors it is necessary not only to investigate the types of threat data classification them-

selves, but also provide real practical application in management practice, while ensuring economic protection of the enterprises. The main idea of the article is to provide scientific knowledge on the classification in the practical management and economic protection of enterprises. Authors substantiate direct connection between evaluation of objective threats by their classification types on the one hand, and the quality of the enterprise security management on the other. On this basis, the idea seems logical: from threats recognition as not controlled, objective, not susceptible to neutralization shift emphasis to the improvement of the quality and effectiveness of managerial decisions.