

# THEORY AND PRACTICE OF INSTABILITY ASSESSMENT OF EXTERNAL ENVIRONMENT OF DOMESTIC GAS-TRANSPORT ENTERPRISES

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The article considers methodological approaches to the evaluation of instability medium enterprises. A comprehensive approach involves the use of a three-tiered evaluation system instability environment of domestic gas transportation companies. Done evaluation of the instability of the environment functioning domestic gas transportation companies in the context of the seven components of the environment and the instability on four criteria: the complexity, the relationship factors, volatility, uncertainty.

In particular offer to carry out evaluation of the instability of the environment on the following criteria:

1. The criterion of difficulty: easy characterizes the environment – a small number of factors; complex – a large number of factors;
2. Criterion of relationship factors, characterizing the type, direction and strength of the relationship of environmental factors;
3. Criterion of variability: factors determining the nature of trends and their spontaneity;
4. Criterion of uncertainty: uncertainty reflects the level of information on the handling of environmental factors.

The basis of determining the level of instability of the environment functioning domestic gas transmission companies offers to use

a comprehensive approach that will apply three levels of evaluation:

First level: assessment instability factors within each component of the environment by listed four criteria;

Second level: general assessment of each component factors of instability;

Third level: evaluation of unstable external environment functioning domestic gas transmission companies in general.

On the basis of the research can be argued that consideration of the instability of the environment on the basis of four criteria allows a comprehensive approach to determine the level of instability and comprehensively evaluate the sources of instability on the part of the factors. In addition, the evaluation component of instability in terms of the environment makes it possible to identify the specific factors that pose a threat in terms of their unpredictable changes.

Today, exacerbated the problems that until recently remained unnoticed by scientists and producers: lower all of the costs for transporting gas, the intensification of exploration and development of hydrocarbon deposits in Ukraine, direction and consistency modernization of gas transportation system, application of modern management techniques and the development of gas transmission companies t. e.