

ECONOMY AND ENTERPRISE MANAGEMENT

REASONING OF STRATEGIES MANAGEMENT OF FINANCIAL AND ECONOMIC RESULTS OF THE COMPANY BASED ON THE CONCEPT OF SIX SIGMA

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This article provides an analysis of the proposed main author («Support of maximum efficiency, stability and development», «Support level of efficiency: the transition from loss to profit», «Journey to the high level of efficiency management», «Elimination of shortcomings management», «Va-Bank: all or nothing») and three-steps («Results», «Expenses» and «Resource») management strategies of financial and economic results of enterprises as an example of the Ukraine dairy industry. Determining the rationale for the proposed strategies for management of financial and economic results was carried out on the basis of criteria such as the integral index evaluating the effectiveness of performance management (); Spearman rank correlation coefficient (); level of efficiency of management of financial and economic results according to the concept of Six Sigma (); maximum deviation indicators strategy () from their standard values (that would help to increase management efficiency indicators of measure results), compared with other major

indicators of other management strategies; deviation indicators rank the actual number of speakers from the normative (), which is an additional criterion and is more advisory and information-providing nature. In the current economic conditions created enterprise mission implementation requires top management application of innovative technologies and management approaches. Rationale management strategies of financial and economic results on the basis of the concept of Six Sigma enables to carry out the planned process with a high level of scientific evidence, which, in turn, is the key to successful implementation of the objectives of the entity. The technique of study strategies has innovative elements, and is therefore promising for future research. The technique of definition, validation and implementation of the main strategies and three-level management of financial and economic results is a fundamentally new model of enterprise management, which successfully solves important managerial tasks.