

## CONCEPTUAL APPROACHES TO DEFINITION OF THE STATE ROLE IN EDUCATIONAL SPHERE

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Today the economy of any country cannot develop without the introduction into the manufacturing the newest advances in science and technologies, which laid the foundations in education. The article considers problems about favourable conditions creation to educational development.

Improved theoretical approach to identify areas, in which the state should guide its regulatory activities to promote social and economic development of a society that, unlike the existing ones, is based on the concept of education as multi-compound benefit and which singled out the following areas: the creation of conditions for the education market functioning; overcoming the effect of the "free riding"; meritorisation of the demand for educational services, creating material

and spiritual foundations for education social functions.

The article singled out four conceptual approaches to defining the role of the state in education related to its motivation to influence on the market of educational services.

It is considered that the formation of civil society as a participant in relations over the production of knowledge and educational services is caused by the fact that in reality members of society are not only beneficiaries of development, but also its creators. Therefore, promoting the creation of social conditions for the implementation by education of its social function depends on active position of citizens to influence the political decision-making.