

# ORGANIZATIONAL-ECONOMIC STRATEGY FOR SUSTAINABLE DEVELOPMENT OF AGRICULTURAL PRODUCTION

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Formation of a competitive agricultural sector of Ukraine, whose activities would satisfy the needs of producers and consumers, is possible only if a comprehensive approach to solving the problems of agricultural producers. Using an integrated approach makes it possible to find ways to increase efficiency and reserves of agricultural enterprises, their closest approach to all areas of agribusiness and develop strategies for sustainable development of agricultural production using vertical integration of cooperative agricultural enterprises.

Within the existing organizational strategies and economic regulation of the sustainable development of agricultural production occur following strategies: association of owners of large private agricultural enterprises and farms; association of owners of farms; association of individual owners of land and property shares. The basis for

these strategies is on the principles of creating cooperatives.

Conducted prospective analysis of existing opportunities and threats for the future allows the matrix to select a particular association of owners of land and property, the priority areas of stabilization operations and further development of the agricultural sector. Elements of market infrastructure should be provided not only by the state or commercial organizations, but also by farmers, to enable them to expand the scope of activities to strengthen its position in the market, increase employment and living standards of the rural population. A vertical integration of cooperative agricultural enterprises will allow agricultural producers to create their own secure sales channels are not dependent on channels of commercial structures affect pricing in the movement of goods from one area to another agribusiness.