

ANALYSIS OF THE STRATEGIC DEVELOPMENT OF INDUSTRIAL COMPLEXES IN THE MODERN PERIOD

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The article analyzes the preconditions for the strategic development of industrial complexes in the current period.

In modern times the development of industrial complexes are particularly important question of formation of effective strategy. There are many methods of forming the strategic development of large industrial complexes, but meaningful analysis of these methods has undertaken on the basis of a special technique based factors influence the internal and external environment. Therefore, the relevance of the study is conceptual in addressing substantive analysis of strategies for the development of large industrial complexes in the world economic space and improves the system of theoretical and methodological principles of integrated business structures under global transformations.

Problems of strategic management of industrial complexes studied both foreign and domestic scientists, but no one studied analysis methods of questions of strategic development of large industrial complexes in the context of globalization that determines the relevance of the study, its theoretical and methodological, scientific and practical importance. The article pres-

ents the results of meaningful comparison of different methods for analyzing strategic development and systematized the factors hindering the effective development of enterprises.

Emphasized that make industrial policy means priorities, sensitivities and regulatory procedures for monitoring and adjustment. This arsenal of tools that industrial policy is chosen, corresponding to the real conditions and possibilities of the economy and state management of the economy. Therefore, the objectives and instruments of industrial policy must be differentiated according to the stage of market transformation of the real economy – crisis stabilization and recovery, economic growth and the active restructuring of inclusion in the processes of economic globalization.

Considering the trends of industrial complexes in modern times, we can conclude that the analysis methods for the strategic development of particular importance. Against the background of negative practice management results management, the main determinants that shape effective management decisions are meaningful analysis methods of strategic management and support of senior management.