

## STATISTICS

### MONITORING AS A TOOL FOR EFFECTIVE MANAGEMENT

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Monitoring, as a tool for market research, understood as provided by other means, or a regular recording state of the observed processes occurring in the interests of facility management, can form a knowledge base for various kinds of management decisions. In our opinion, the main monitoring did not reach the most areas, and clearly and timely record their condition to advance a particular set of attributes.

In terms of the Ukrainian economy to exchange expert analytical assessment of the economic situation of enterprises can be a solution to fill the missing information. Continuous monitoring is a regular evaluation of companies and complements the State Statistics estimated values.

The main advantage of the monitoring system in the enterprise is the ability to

obtain information that is not available in the traditional statistical and financial reporting. In this connection, the main area of practical application monitoring – is the management, but rather information service management in various industries.

Currently, there is a need to organize systematic monitoring of processes, changes, and their qualitative and quantitative assessment, preparation of recommendations and management decisions to ensure effective management and impact on the economic situation of enterprises.

Therefore, a prerequisite for effective management of the needs of economic performance is to be able to identify the causes, not only to ascertain the presence and magnitude of the changes in economic conditions.